

## <mark>國際龍舟聯合會</mark> INTERNATIONAL DRAGON BOAT FEDERATION

'The World Governing Body of Dragon Boat Sport'
Member of AIMS and GAISF

31 January 2020

**Dear Members and Festival Organisers** 

The IDBF over the last 12 months has reviewed the festival scheme and is delighted to launch the new 'IDBF Recognised Festival-Events Program'.

The concept of the new program is to promote all festivals-events around the world no matter how small or large they are. Whether the festivals are new or have been annual events for a long time. The benefit for the program is Festival Organisers will be able to promote their event as recognised festival by the IDBF using the new IDBF Recognised Festival logo below.



IDBF aims to use their website as 'one stop shop' for paddlers researching which events they will attend each year. The tiered program provides expectations to paddlers as to what they expect to receive with regards to standard and safety from the festival they are attending.

IDBF believes this new program is a win/win for both Festival Organisers and the paddlers and wants to work with Festival Organisers to grow the program over the next few years. The more festivals IDBF can promote around the world, the greater the opportunity for exposure and the sport to grow.

Please take the time to read the Recognised Festival-Events table and application form which can be downloaded from the IDBF website - <a href="https://www.dragonboat.sport/calendar">https://www.dragonboat.sport/calendar</a>.

IDBF requests all Members to encourage the Festival Organisers within their country to be part of the IDBF Recognised Program.

IDBF Thanks you in advance for your support and any questions can be directed to - chair-ctc@dragonboat.sport

Melanie Cantwell Chair IDBF Competition and Technical Commission

